

IMAGINE OUR IDENTITY:
OLATHE PUBLIC SCHOOLS
REBRAND

NAME: _____ GRADE: _____ SCHOOL: _____


Hello, Olathe Middle Schoolers!

We need your creativity! Our school district is getting a brand-new look, and we want YOU to help design it. What symbols, colors, and designs do you think best represent our schools? Use this sheet to share your awesome ideas and help us create a logo that we all can be proud of.

1. Draw Your Logo Ideas:

Draw one or more ideas for a new district logo. Think about what makes Olathe Public Schools special to you.

CURRENT LOGO



OLATHE PUBLIC SCHOOLS USD 233

2. Color Our World

Choose colors that you think should be in our school's new logo and explain what each color represents to you. For example, green for growth, blue for trust, etc.

COLOR	WHY?
<input type="text"/>	_____
<input type="text"/>	_____
<input type="text"/>	_____
<input type="text"/>	_____

3. What's Our Symbol?

Every great logo has a symbol — like an apple for learning or a tree for growth. What symbol do you think represents our school district? Draw it here!



4. Words to Live By:

If you could choose one word or short phrase to describe Olathe Public Schools, what would it be? Write it below and tell us why you chose it.

5. Anything else to add?



THANK YOU!

Thank you for helping shape the future of Olathe Public Schools. Your ideas are important, and we can't wait to see what you come up with!

***Submit via Interschool mail to: EDC Communications
or mail to: Communications Dept 14160 S Black Bob Rd Olathe, KS 66062***